

Launch Pad Report

April to May



#startouttoscaleup

Introduction

Aan Innovation Group (Iran) and iHiT (Kenya) in collaboration with Haft O Hasht innovation hub organized a one-month Bootcamp event which started on 8th April 2022 and ended with an international demo day on 12th May 2022.



Holding 10 hours of educational webinars



Holding 114 hours of mentoring meeting



Holding 30 hours of initial assessment

LAUNCH PAD

Start out to scaleup

Boot camp Contents:

1 Pitch clinic
2 Investment

3 Marketing & Sale

International demo day

MARCH TO MAY

MAKE YOUR ROCKET

Haft O Hasht



Event's Goal



Training and
Mentoring
Sessions



Get Funding



Access to new
markets and
scale up



Connect the startup
ecosystem players of
Kenya and Iran

Event's Category

This event was for the teams
who have MVP in the fields of



Smart
Manufacturing



Fintech



Agritech



Logistics/ Tracking



E-commerce



Registration Details

	Number of Individuals Registered	Number of Teams Registered	Sum
Iran	121	70	191
Kenya	30	90	120
Sum	151	160	311



Selection & Mentoring Process

Step 1

Several online meetings were held to select 30 teams out of 160 teams

Step 2

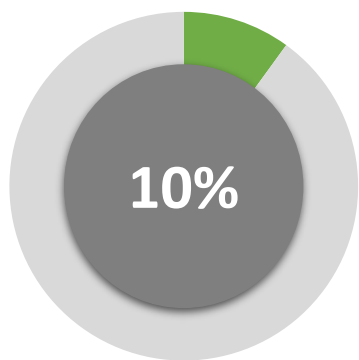
After several in-person and mentoring sessions, top 10 teams were selected.

Step 3

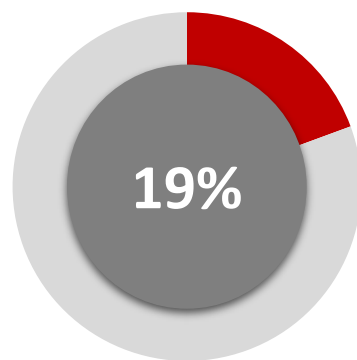
Preparing startups for the Final Demo Day with the help of the Mentors.

Teams Category Analysis

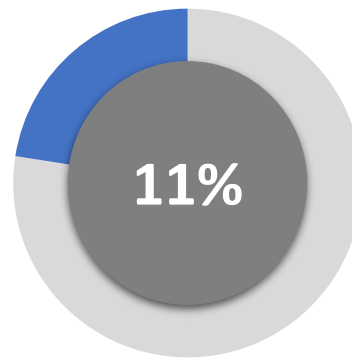
Total:160



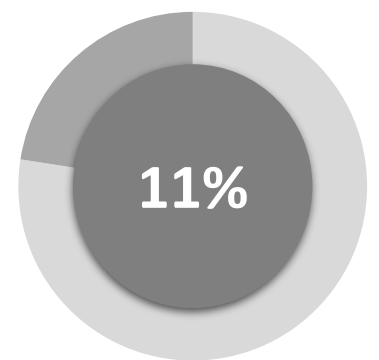
Agritech(16)



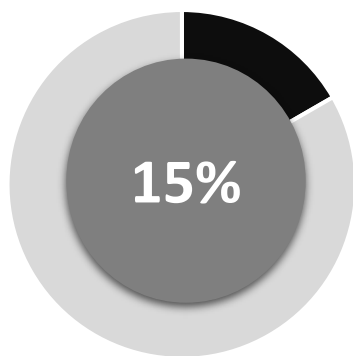
E-commerce(30)



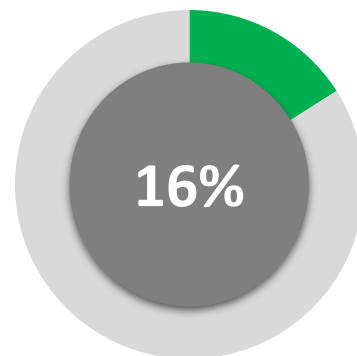
Education(18)



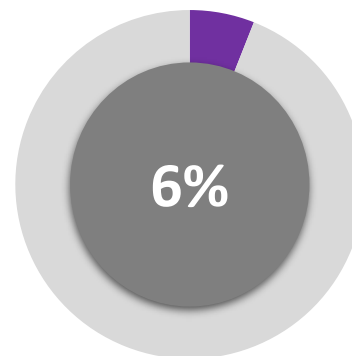
Logistic(18)



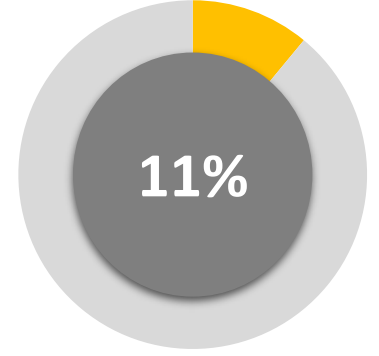
Smart
Manufacturing(24)



Health(26)



Infrastructure(10)



Fintech(18)



INTERNATIONAL INVESTMENT BOOTCAMP

Demo Day Finalists (Iranian Teams)



Rayfarm

Agritech

IOT for farms and farm analytics software.



AlMedic

Smart Health

Use of artificial intelligence to build a database and analytic medical reports.



Begaz

Logistics and Tracking

Smart vehicle platform for monitoring optimization and diagnostic.



Dezhino

E-Commerce

Use of artificial intelligence for advertisement fraud detection



Bedaan

Fintech

Robo advisor for optimizing your Portfolio



INTERNATIONAL INVESTMENT BOOTCAMP

Demo Day Finalists (Kenyan Teams)



Kilimo Guru

Agritech

Leading provider of smart solutions for agriculture



Twende Mobility

Logistics

It manages travel and logistics needs in a unified, transparent, and cost-effective way



Pine Kazi

Crafting sustainable

Eco-friendly casual shoes from pineapple waste



Farm Mall

E-Commerce/ Agritech

Linking farmers and large-scale consumers



Clean City

Sustainability

Facility management Platform, empowering users to schedule cleaning and waste collection

Keynote Speakers and Coaches



Jafar Barmaki



Muchiri Mungai



Afshin Kolahi



Alireza Kolahi



Ananth Gudipati



Reza Arbabiban



Harry Hare



Kawira Bucyana



Janice Kemoli



Ali Hussein



Amir Nazemi



Tracy Mwangi

Mentors



Katayoun Sepehri



Kamran Khoshi



Hesam Maghsoudloo



Mahmoud Karimi



Amirhosein Mohammadi



Amir Ghadiri



Shokouh Alizadeh



Arshad Hoseini



Shohreh Naseri



Ramah Madiba



Mostafa Faghieh



Sina Sokhtesaraei



Arezoo Vaslechi



Sarah Helmzadeh



Munyala Mwalo



Nima Mohseni



Mehdi Malekifar



Narges Naraghi



Hesam Sardarloo

Organizers and Partners

Organizers



Partners



Venture Capitalists

